

Complete this form and email to garon@garonhart.com

NAME OF CONTACT: _____

PHONE NUMBER: _____ **EMAIL :** _____

COMPANY/ORGANIZATION DETAILS

What is the name of the company/organization/product name? _____

How long has the business existed? _____

How many employees does the company have? _____

What services and/or products does the company provide? _____

Who are your main competitors? _____

What differentiates you from your competitors? _____

DESIGN PREFERENCES

What colors do you prefer? Why? _____

Are there any icons or elements you would prefer or not prefer to see in the logo? _____

What are the exact words to be used with the logo? _____

Does your company have a tagline or slogan that should be included with the logo? _____

Check any items you would like your logo applied to: Business Card Letterhead Envelopes None

What is your budget? _____

What is your timeline? _____

Will you need help with other design projects? ie website, etc. _____

TARGET AUDIENCE

Describe the primary target audience? (gender, age range, economic status, career fields, interests, location)

Comments